



### Russell Bedford KEYFACTS



Established in

1983



Top 20 global accounting network



Full member of

**IFAC**Forum of Firms







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### Local insight. Global reach.

"We aim to help clients go further and to reach new heights of sustainable growth." The world continues to develop at rapid speed, creating new challenges, especially as companies look to expand and cross international borders. Clients require their professional advisers to have genuine global reach, and at Russell Bedford International we specialise in helping companies meet these challenges.

Fulfilling the objectives of its members' clients, Russell Bedford International is a global network of independent firms of accountants, auditors, tax advisers and business consultants – all of them thoroughly assessed to ensure they live up to the organisation's core values of service quality, integrity and independence. Since 1983, our worldwide network has provided financial expertise and business consultancy to companies within many different markets and industries.

Ranked as one of the world's top accounting networks, Russell Bedford is represented by 700 partners, 6500 staff and 350 offices in some 100 countries throughout Europe, the Americas, Middle East, Africa and Asia-Pacific.

Russell Bedford helps you explore new horizons, with global talent and the latest technologies. So wherever you are, and wherever you want to go, we are there to help you.



### Big enough. Small enough.

"Independent, connected and vibrant."

Members of Russell Bedford International are typically firms of chartered or certified public accountants offering a full range of accounting, audit, tax and business consulting services to clients across all sectors, but with particular strength in supporting owner-managed businesses and their owners and, above all, an ability to operate with a global perspective. Usually located in key business centres, Russell Bedford firms would be ranked among the leading mid-tier practices in their territories.

Our network development strategy has led to the creation of a close-knit family of firms which are not only similar in size, client base and scope of services, but which are also like-minded practices of independent professional services that pool their experience and knowledge, local insight and connections, and provide clients with expert solutions on a truly global scale.

Boutique accounting practices may offer the client service, but cannot match the array of service offerings of a global firm. Large accounting firms have the manpower and expertise, but are not able to offer sufficient personal attention and partner involvement.

Russell Bedford firms are the right size to deliver both superb client service and comprehensive support; offering a cost-effective and world-class experience.





## It's one to one. That's the difference.

"We bring real benefits in terms of the speed, quality and delivery of information." The Russell Bedford approach is based on strong, long-lasting, professional relationships, within an environment built on values such as accountability, integrity, professionalism, excellence, delivery of results and collaboration.

Our worldwide network is a global family of independent, mid-tier practices, sharing a common ethical code and a focus on responsive, personalised, partner-led service.

Our member firms communicate closely, frequently and effectively, and this brings real benefits to clients in terms of the speed, quality, value and delivery of information. They are well-established, with excellent reputations, and you can be confident of exceptionally high professional standards across the world.

Clients of Russell Bedford firms have one-on-one access to the most senior advisers on every engagement. With such responsive personal service, swift turnaround is assured, along with the consistent follow-through you require on every request.

Our members are also well placed to arrange introductions to other local professionals whose skills and resources are complementary, such as lawyers or bankers.





# Quality, integrity and independence.

"We are committed to taking you further."

It used to be that only the largest accounting firms could provide expert global, cross-border, or multinational services. With Russell Bedford there is an alternative.

As a global audit network, Russell Bedford International is totally committed to quality, integrity and independence.

Our technical and ethical standards are aligned with those of the international standard setters. Following several years of dedicated effort and significant financial investment, we have successfully developed and implemented a globally-coordinated system for monitoring the audit quality control standards of our member firms.

Our commitment to quality control, independence, monitoring of potential conflicts of interest, and continued professional development has ensured Russell Bedford's acceptance as a full member of the IFAC Forum of Firms, the global association of the leading international accounting networks.

And of equal importance, membership of the Russell Bedford network comes with a focus on continuous improvement, driving professional standards higher each year.





#### Business without boundaries.

"Delivering global solutions across all sectors."

Whether you're a new start-up taking that first step cross-border, or an established business looking to expand your reach, successful expansion nationally or abroad demands advisers with more than a local outlook.

For business owners and enterprises operating – or expanding – abroad, Russell Bedford firms have the national and international capabilities to provide all the support you need, including:

- Company registration and administration services
- Cross-border accounting and tax compliance
- Non-resident tax requirements
- Tax, social security and pension arrangements for expat executives
- Tax planning for inbound and outbound investments
- International M&A transaction support; and
- Financial due diligence.

Russell Bedford member firms have a huge range of experience – covering almost every sector of business and industry, non-commercial activities, the public sector, and the needs of private individuals. This wealth of diversified experience has allowed our firms to develop specialist expertise in numerous areas such as: Real Estate / Property; Construction and Engineering; Arts and Media; Insurance, Banking and Finance; Private Equity Funds; Professional Services Firms; Family-Owned and Small Businesses; Health and Social Care; Transport and Travel; and Energy and Utilities.





## Best-value support for multinational entities.

"We invest time in listening to you, understanding your needs and building trust." By pooling their resources, Russell Bedford firms provide a consistent, reliable and seamless service to businesses undertaking cross-border activities and to multinational organisations.

For a mid-tier professional services network, Russell Bedford has a remarkable track record in assembling multinational teams to support the international needs of major organisations across all sectors – from multinational manufacturers, natural resources and power generation companies, through airlines and software companies, to international development charities and aid-funding institutions.

With proven quality standards, our firms deliver a comprehensive portfolio of services, including:

- Global group compliance and reporting
- Transfer pricing studies
- IFRS statutory financial statements and conversion from local GAAP
- Multi-jurisdictional payroll and management accounting
- Global internal audits
- Transnational statutory audits; and
- Audits of development bank and international charity funding.

What is more, as smaller independents, our firms are able to operate at lower overhead and with the enhanced efficiency that our close working relationship promotes. We can undertake work at any level of complexity, yet offer clients a beneficial pricing structure – a real value proposition.





# Trusted advisers to private individuals and families.

"Offering a 'partner-led' and personalised service."

At Russell Bedford, we recognise that entrepreneurs, international executives, entertainers, sports personalities and high-net-worth families have to deal with a complex range of cross-border financial and administrative issues requiring careful consideration and the best possible advice from a long-term, trusted adviser.

The international tax planning and family office teams in Russell Bedford firms around the network act together to provide their clients with comprehensive, personal solutions delivered with unquestionable professionalism, confidentiality and reliability.

Our extensive expertise in accounting, tax, financial and administrative support will provide you with a fully tailored service based on your individual needs, in areas such as:

- International wealth management and investment planning
- Individual tax planning and worldwide compliance
- Consultation and tax return preparation for non-residents
- Tax planning for emigration
- International estate and trust planning
- Cross-border succession planning; and
- Representation before tax authorities.

The expertise of our specialists, coupled with their thorough knowledge of local regulations, customs and cultures, means they are best placed to supply expert, pragmatic advice and a genuinely outstanding service.



# We are here to help you - locally and all around the world.

"Exploration is better together."

Since Russell Bedford boasts an elite membership of world-class firms, we have instant access to valuable insights, resources, and best practices around the globe. Through our network, we offer clients an indepth working knowledge of the multi-jurisdictional regulations that affect their operations and investments on a global, national and local level.

Moreover, we help turn strategy into reality, using the practical skills and experience of the individuals who belong to Russell Bedford worldwide.

With Russell Bedford, you will have a personal adviser whose brief is to gain a clear understanding of your objectives and to introduce you to a principal of the relevant firm or firms in other locations. This small team will maintain close contact with you from the early planning stages right through to completion.

If you would like to talk to us about how we could help you, we will be happy to set up an initial consultation. Simply contact your local Russell Bedford member firm.



### With Russell Bedford, you will have:

access to a worldwide network of professional services firms with a wealth of practical commercial experience

access to experts with the right skills, in the right place

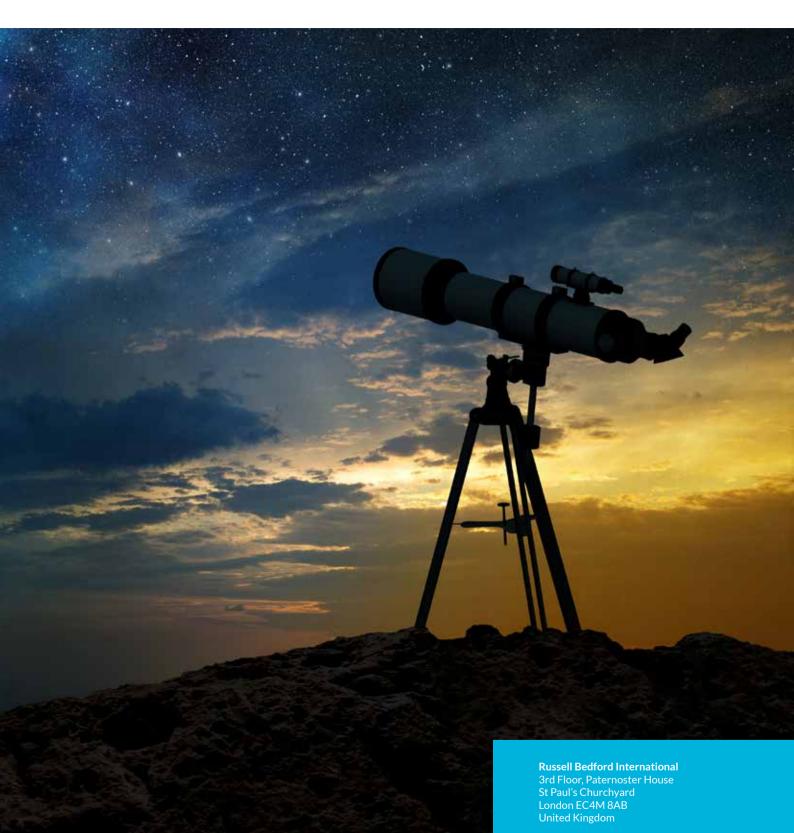
an understanding of the big picture with detailed local knowledge regular, effective communication and a rapid exchange of information

access to specialists in your own sector of activity, within a top quality brand of trusted practices in key locations

a professional, personal service based on strong and established relationships

Russell Bedford... taking you further





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